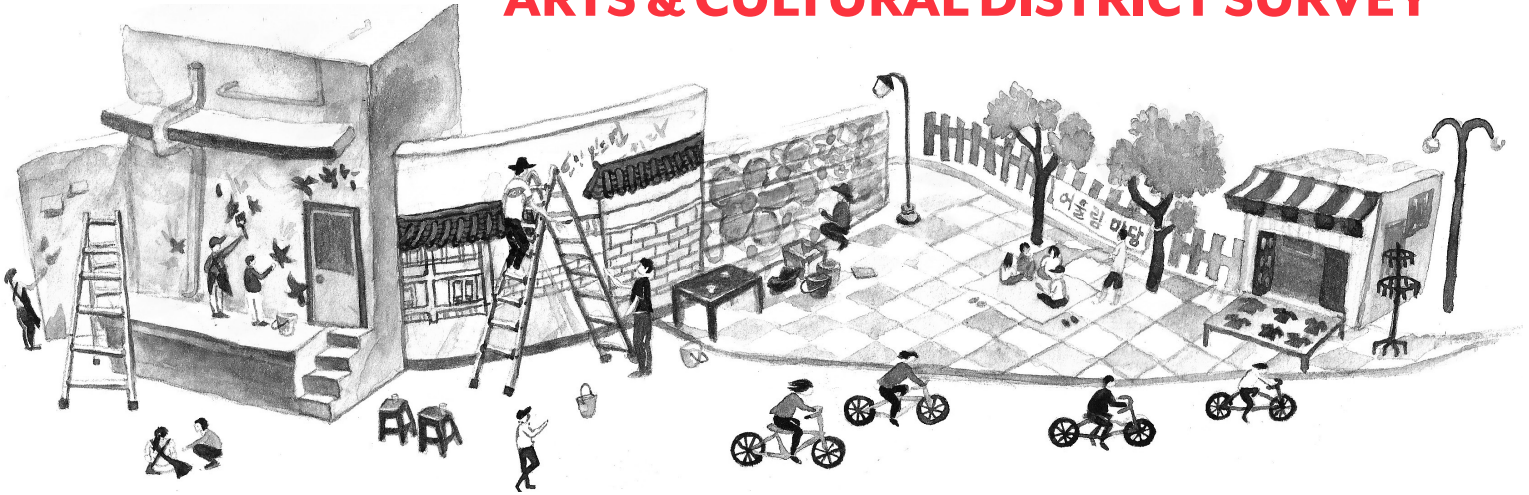


ARTS & CULTURAL DISTRICT SURVEY



The Highland Redevelopment Commission and Highland Main Street want to know your thoughts and ideas for downtown; specifically, the area surrounding the Town Theatre at Condit Street where an Arts & Cultural District is being planned. Your answers on the enclosed questionnaire will assist us in making this area a place you would enjoy visiting and spend some of your hard-earned money. Please return the survey with your water bill.

Please answer the following to your best ability. Check all that apply.

What aesthetic features would you like to see downtown?

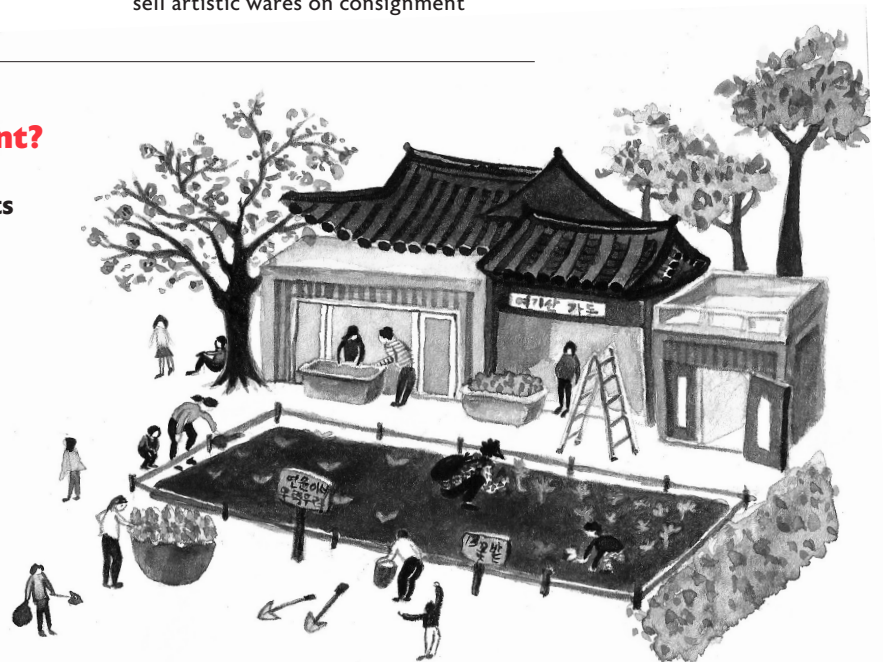
- | | | |
|--|---|---|
| <input type="checkbox"/> Fountains | <input type="checkbox"/> Gathering spaces | <input type="checkbox"/> Outdoor sculptures |
| <input type="checkbox"/> Gardens | <input type="checkbox"/> Outdoor art | <input type="checkbox"/> Murals |
| <input type="checkbox"/> Other, please specify _____ | | |

What type of entertainment should be located here?

- | | | |
|--|--------------------------------------|--|
| <input type="checkbox"/> Areas to sit / talk | <input type="checkbox"/> Coffee Shop | <input type="checkbox"/> Artistic opportunities
Such as "Paint a Painting" Night, open mic night,
sell artistic wares on consignment |
| <input type="checkbox"/> Brewery / Wine Bar | <input type="checkbox"/> Restaurants | |
| <input type="checkbox"/> Other, please specify _____ | | |

What type of shops would you frequent?

- | | |
|--|--|
| <input type="checkbox"/> Art | <input type="checkbox"/> One-of-a-kind gifts |
| <input type="checkbox"/> Brewery | <input type="checkbox"/> Pottery |
| <input type="checkbox"/> Jewelry | <input type="checkbox"/> Restaurants |
| <input type="checkbox"/> Other, please specify _____ | |



What mode of transportation would you use to get to downtown Highland?

- ☐ Bicycle ☐ Ride with others
☐ My own car ☐ Walking
☐ Other, please specify _____

If driving, where do you usually park in downtown Highland?

- ☐ Public parking lots ☐ Other places of business
☐ Street-side parking ☐ Other, please specify _____

What types of entertainment would you most likely attend?

- ☐ Art / photography classes
☐ Classic movies
☐ Children's entertainment
☐ Children's art / theater / music classes
☐ Director series events
☐ Documentaries
☐ Filmmaker series with panel discussions
☐ Independent films
☐ Music
☐ Open mic
☐ Plays / drama
☐ Student film events
☐ Themed-movie festivals ☐ Specify themes: _____



How much money do you usually spend per person on an evening out?

- ☐ Under \$20 ☐ \$51 – \$80 ☐ \$100 – \$200
☐ \$20 – \$50 ☐ \$81 – \$100 ☐ More than \$200

Please tell us a little bit about yourself ...

Gender ☐ Male ☐ Female ☐ Prefer not to answer

Age ☐ Under 18 ☐ 51 – 70 ☐ Prefer not to answer
☐ 18 – 30 ☐ 71 – 80
☐ 31 – 50 ☐ 81+

Residency ☐ Highland resident
☐ Live within 5 miles
☐ Other, please specify _____